# HELLO, I'M ANGELA PAYNE

in /MAESTORMDESIGN

**™ INFO@MAESTORM.DESIGN** 



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## **ABOUT ME**

With six years of design experience, I'm equipped to tackle diverse creative challenges. My passion lies in helping companies connect to their audiences. Prior roles have lead me to excel in both digital and print processes and explore skills in animation, data visualization, illustration, and more.

Join me on my journey where creativity knows no bounds, every pixel is infused with purpose, and every project is an opportunity to push the boundaries of possibility.

# **PROGRAMS**



## SKILLS

HTML/CSS Branding
Illustration Photography
Typography Motion Graphics
Copywriting UX Design

# **EDUCATION**

## Western Kentucky University

**Bachelor of Fine Arts**Graphic Design Concentration
2014 - 2017

## **EXPERIENCE**

#### **Texas McCombs School of Business**

#### **Contract Graphic Designer**

Jul 2024 - Current

Design a variety of materials, including flyers, holiday cards, animations, and social templates, ensuring they align with the university's brand guidelines.

## **Ramsey Solutions**

#### **Contract Graphic Designer**

Feb 2024 - May 2024; Apr 2021 - Mar 2022; Feb 2021 - Feb 2021; Sept 2020 - Oct 2020

Collaborated with teams to design a wide range of digital and print assets for events, content marketing, and social media initiatives. Created promotional emails, display ads, blog headers, wayfinding signs, YouTube thumbnails and more, ensuring all materials aligned with the brand's vision.

#### Element 47

#### Website and Digital Designer

Mar 2022 - Jun 2023

Created user-friendly, ADA-compliant websites for both clients and the company. Designed branded emails, social media assets, display ads, event displays, and sales collateral, enhancing clients' brand presence.

#### **Magic Agency**

#### **Contract Graphic Designer**

Mar 2021 - Mar 2021

Designed wholesale and customer emails using Klaviyo, and created static and animated ads for various clients.

#### **Holy Family Catholic Church**

#### **Communications Director**

Mar 2018 - Jul 2020

Led a brand revision, managed the church's website, social media, and email marketing to 3,000+ parishioners. Produced videos, created weekly bulletins, and captured event photography, boosting community engagement and growth.